Fibre Rich Links Needed in Congested Routes!

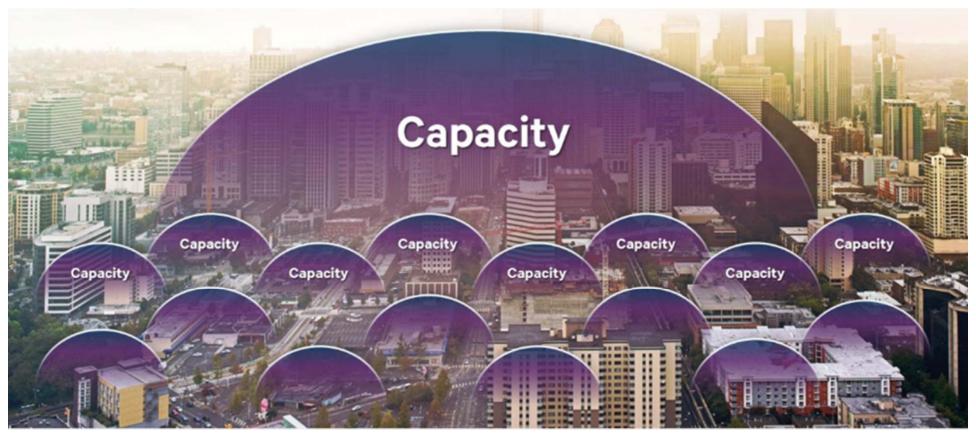
Bogdan Barbu 02nd March, 2016







Trend - Fibre Rich Links Needed in Congested Routes!



Source Qualcomm

Macro-Trends Fuelling Innovation and Differentiation

1. Densification in Metropolitan City Centres to Monetize Network Assets

- Ducts: pack as many ultra-high fibre count cables as possible →
 FLEXTUBE cables
- Micro-ducts: leverage bundles installed → extremely high density
 MICRO-LOOSE TUBE cables

2. Rural Deployments

Optimize network roll-out to get the lowest possible deployment cost per user connected

3. Installation time

Reducing/Facilitating cable installation time: mass-fusion/RIBBONS, preconnectorization, kits, dry designs

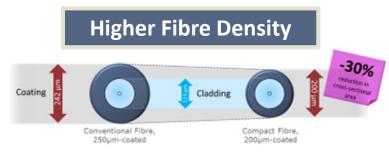
4. Network Flexibility

Accompany network upgrades (mobile densification, IoT,...) with **RETRACTABLE** solutions indoor & outdoor

5. Datacentres

Telcos CO migration to Datacentres, CDN, Networks Function Virtualization; convergence of several worlds, leverage our Fibre, MMS and TS channels

Fibre Rich Routes



Ultra High Fibre Count Cable



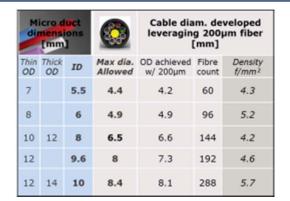
2'112f (2016)

23.6 mm OD

4.8f/mm²



Ultra Compact Fibre-Dense Cables



FLEXTUBE CABLES

1'728f (2015)

22.5mm OD

4.3f/mm²

MICRO-LOOSE TUBE CABLES

Monetizing customers' accessible Right-of-Ways!

Product Strategy – Roadshows in plan & R&D Workshops

Completed in 2015

Brazil (May): Telefônica, GVT, Copel, NET, Oi, TIM, General Market

Canada (Oct): webinar; next step physical roadshow

Many "replicas" by local teams (ANZ, Danubian: Budapest – Magyar Telekom General Market, Bucharest – Telekom, Orange, Vodafone, RCS&RDS, Chisinau: Moldtelecom, Orange, Starnet, etc., LATAM,...)

In Plan for 2016

UK (March), Germany (1H16), ANZ (September), FR (Jun-Sep16 tbd)

CANADA to be finalized; USA (2H16)

NORDICS (2H16)



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